

**Lola Design is Caro Eichstaedt-
Designer based in Amsterdam
and Berlin.**

Having her roots in traditional graphic design, Caro explored the field of Design Research at the Design Academy in Eindhoven.

Crossing the border from Germany to The Netherlands opened up an international dialogue, the most fruitful source of inspiration: Proud being part of alt8 design Amsterdam.

Experienced in art direction, branding, editorial design, packaging, photography and content management.



personal

Caro Eichstaedt

24 / 05 / 1990

contacts

caroeichstaedt.com

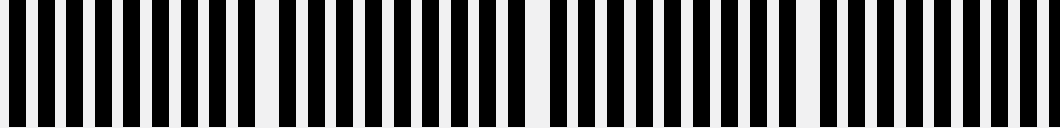
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position

Designer
2019 - 2020
Freelance
2020 -

Cee Cee Creative, GER
Multidisciplinary agency

Berlin Travel Festival / Kia / Nathan Peter /
Bundeszentrale für politische Bildung

Designer
2017 / 2018
Freelance
2019 -

alt 8 Design Amsterdam, NL
Full service design studio

crumb.film / Dutch Seating Company /
STT / Teastreet / Restaurant Dara /
Die Twee / IMPACT HUB / Inge de Lange /
Andre Cardoso

Intern
2014

Philipp und Keuntje Hamburg, DE
Creative agency

Holsten / Astra / Jägermeister / GEMA

education

MA
2014 / 2016

Design Academy Eindhoven, NL
Master of Arts / Information Design

Exchange
2013

ABKM Maastricht, NL
Erasmus / Visual Communication (VISCOM)

BA
2011 / 2014

HAWK / Hildesheim, DE
Bachelor of Arts / Graphic Design