



Caro Eichstaedt is a Berlin-based graphic designer with ten years of experience. Having her roots in traditional graphic design, Caro explored the field of Design Research at the Design Academy Eindhoven. Crossing the border from Germany to The Netherlands – and back – opened up an international dialogue, the most fruitful source of inspiration. Her core expertise lies in editorial design, shaped by a deep understanding of content, structure, and visual storytelling.

Experienced in art direction, branding, editorial design, packaging and content management.



personal

Caro Eichstaedt
24 / 05 / 1990

contacts

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personal data

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position

Freelance

since 2020
(selection of work)

Berliner

Landeszentrale für politische
Bildung, GER

Ausstellung *Wohnen in Berlin*

Brandenburgische

Landeszentrale für politische
Bildung, GER

Ausstellung *Wahlen. Wahlen. Wahlen.*

Focus Magazin, GER

(Issues: 2023 47, 2024 06, 2024 07)

Teufel Lautsprecher, GER

(Teufel Magazin 83dB)

StudioKrimm, GER

(a.o. Guerilla Architects / Hessisches
Landesmuseum / Staatsgalerie Stuttgart /
Neue Nationalgalerie / Times Art Center)

Designer

2019 – 2020

Cee Cee Creative, GER

Multidisciplinary agency
(a.o. Berlin Travel Festival / Bundeszentrale
für politische Bildung / eHealth-Tec /
Kia / Nathan Peter)

Designer

2017 – 2018

alt8 Amsterdam, NL

Full service design studio
(a.o. Andre Cardoso / crumb.film / Die Twee /
Dutch Seating Company / IMPACT HUB /
Inge de Lange / Restaurant Dara / STT /
Teastreet)

Intern

2014

Philipp und Keuntje Hamburg, GER

Creative agency
(a.o. Astra / GEMA / Holsten / Jägermeister)

education

MA

2014 – 2016

Design Academy Eindhoven, NL

Master of Arts / Information Design

Exchange

2013

ABKM Maastricht, NL

Erasmus / Visual Communication (VISCOM)

BA

2011 – 2014

HAWK / Hildesheim, DE

Bachelor of Arts / Graphic Design